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Order Up Analytics Announces Partnership with Rezku

Order Up Analytics (Albany, NY) has entered into a partnership with Rezku Point-of-Sale, a business data division of Guest Innovations (Sacramento, CA).

 Rezku POS is an advanced iPad-based Point-of-Sale system for both independent and multi-locationHI restaurants and bars of all sizes. Rezku runs on the Apple iOS operating system, using standard iPads. Some of the benefits of Rezku POS over its competitors include:

- *Cuts employee training down to minutes*
- *Increases order accurately and input speed*
- *Improves guest service*
- *Gets food to guests faster*
- *Extensive Reporting*
- *Fully EMV-compliant hardware*

Jay Vandervort explained, "Hundreds of restaurateurs are switching to a cloud-based point of sale systems every month. And virtually every NEW restaurant is also choosing a cloud-based POS system because they are significantly less expensive and it's easier to set up than the traditional legacy systems. Rezku has a tremendous platform, and their customer support is the best I've seen in the industry. We are very excited to be partnering with Rezku".

Rezku CEO Paul Katsch said, "Rezku is excited to be partnering with Order Up Analytics because of the great relationships they have cultivated with their partner restaurants in the Upstate NY area. Rezku is committed to delivering the outstanding performance and service that Order Up Analytics customers demand."

About Guest Innovations: *Guest Innovations was founded in 2012 by veteran restaurant owner and technology entrepreneur Paul Katsch. They provide innovative software solutions for restaurant management including online reservations, data analytics, table utilization, customer loyalty and point of sale.*

About Order Up Analytics*: Order Up Analytics was founded in 2015 by CEO Jay Vandervort. Since then, the business has grown to service hundreds of restaurants in Upstate New York and Southwest Florida, providing a versatile mix of products and services that offer the latest technology solutions to restaurants and hospitality groups of all sizes.*

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